

## WHAT ARE DIGITAL FOOTPRINTS – AND WHY ARE THEY IMPORTANT?

You may not realise it BUT **every time you go online you leave a trail!** Have a look in the history section of your website browser and you can see the websites you have visited in the past. IP addresses – these are like telephone numbers for computers. Whenever you go online your computer is given a special number to identify it. This number is called an Internet Protocol address (IP address). Without this special number the computer cannot receive any information from websites or other computers.

Sometimes when people behave badly online on a website the police may use the IP address to identify the computer that has sent the information.

## HOW TO LOSE TOMORROW'S JOB....

**Did you know that 83% of recruiters use search engines to learn more about candidates applying for a job?**

Anything you post could be archived and saved on the Internet forever! Because personnel departments conduct Internet searches to disqualify job candidates, what you have posted in the past might be held against you in the future!